

RETAIL AND BUSINESS OPERATIONS (CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CTBUSB

Credential: Certificate

Program is also available online

High Demand Occupation, High Skill Occupation, High Wage Occupation

It takes a large number of people working in customer-facing roles as well as behind-the-scenes in a retail operation to keep employees, customers and investors happy. Students who complete this certificate will be knowledgeable, capable and enthusiastic employees who can procure, display and deliver products and services to customers profitably in a retail setting. Students will gain the skills and expertise needed to manage retail projects as well as make and communicate decisions related to human resources, profits, productivity and processes when managing the operations aspect of a business unit.

Minimum Credits Required for the Program: 16

Code	Title	Credits
Major/Area Requirements		
BMG 205	Creating the Customer Experience	3
BMG 206	Retail Principles and Practices	3
BMG 228	Purchasing and Inventory Control	3
BMG 273	Managing Operations	3
BMG 275	Business and Supply Chain Analytics	4
Total Credits		16