GRAPHIC DESIGN (AAS)

Catalog Effective Term: Fall 2024
Program Code: APGRD
Credential: Associate in Applied Science
High Demand Occupation, High Skill Occupation, High Wage Occupation

This program prepares students for a career as a graphic designer. Graphic designers are specialists in the field of visual communication, trained to communicate, inform, instruct or sell. Students gain skills in the principles of graphic design, publication design, interface and mobile design working on a variety of projects that focus on theory, concept development, typography and production techniques that culminates in the production of a portfolio. Creative and artistic ability is required for careers in graphic design, as well as originality and the capacity for experimentation in visual problem-solving. Students also need the ability to master software skills as they relate to each medium.

Articulation

- Eastern Michigan University, BFA degree
- Wayne State University, BFA degree

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: http://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php.

Program Admission Requirements

Basic proficiency with desktop computers is required to enroll in GDT computer-based courses.

Graphic Design computer-based courses are taught on Macintosh computers.

Minimum Credits Required for the Program: 60

Full-Time Students

Course	Title	Credits
First Fall Semseter		
ENG 111	Composition I	4
GDT 104	Introduction to Graphic Design	4
WEB 115	Interface Design I	4
Math Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#math)		3
	Credits	15
First Winter Semester		
GDT 100	Typography I	4
GDT 101	History of Graphic Design	3
GDT 112	Principles and Problem-Solving in Graphic Design	4
WEB 215	Interface Design II	4
	Credits	15
Second Fall Semester		
GDT 215	Typography II	4
GDT 220	Publication Design	4
GDT 239	Imaging and Illustration	4
Nat. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#naturalsci)		3
	Credits	15
Second Winter Semester		
COM 101	Fundamentals of Speaking	3
GDT 252	Advanced Digital Studio [1]	4
GDT 290	Professional Practices [1]	4
Soc. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#socbehavsci)		3
Open Elective(s) to reach a minimum of 60 total credits.		1
	Credits	15
	Total Credits	60

[1] For a Winter start, GDT 252 and GDT 290 must be taken in 4th term but are not not offered in the Fall.

Part-Time Students

Course	Title	Credits
First Semester		
GDT 104	Introduction to Graphic Design	4
WEB 115	Interface Design I	4
	Credits	8
Second Semester		
GDT 100	Typography I	4
GDT 112	Principles and Problem-Solving in Graphic Design	4
	Credits	8
Third Semester		
ENG 111	Composition I	4
Math Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#math)		3
	Credits	7
Fourth Semester		
GDT 215	Typography II	4
GDT 239	Imaging and Illustration	4
	Credits	8
Fifth Semester		
GDT 220	Publication Design	4
WEB 215	Interface Design II	4
	Credits	8
Sixth Semester		
COM 101	Fundamentals of Speaking	3
GDT 101	History of Graphic Design	3
	Credits	6
Seventh Semester		
Nat. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#naturalsci)		3
Soc. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#socbehavsci)		3
	Credits	6
Eighth Semester		
GDT 252	Advanced Digital Studio [1]	4

GDT 290	Professional Practices [1]	4
Open Elective(s) to reach a minimum of 60 total credits.		1
	Credits	**9**
	Total Credits	**60**

[1] <p>For a Winter start, GDT 252 and GDT 290 must be taken in 4th term but are not not offered in the Fall.</p>