

ESPORTS MANAGEMENT (CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CTMNGE

Credential: Certificate

The certificate in Esports Management is designed for students seeking specialized expertise in the rapidly growing field of esports. This program combines theoretical knowledge with practical skills to prepare students for diverse roles within the esports industry, ranging from management, event coordination and team strategy development.

Minimum Credits Required for the Program: 9

Course	Title	Credits
Major/Area Requirements		
BMG 161	Esports Event Management	3
BMG 163	Introduction to Esports	3
BMG 165	Introduction to Sports and Entertainment Management	3
Credits		9
Total Credits		9