BUSINESS ENTERPRISE BASICS (CERTIFICATE)

Catalog Effective Term: Fall 2026
Program Code: CTBUSB
Credential: Certificate
Program is also available online
High Demand Occupation, High Skill Occupation, High Wage Occupation

In this program, students will build develop a foundational understanding of business operations basics. It will provide a framework for students to develop a plan for future study in the business field.

Program Admission Requirements

An Academic Math Level of 3 is required to enroll in ACC 111 Principles of Financial Accounting.

Minimum Credits Required for the Program: 15

Code	Title	Credits
Major/Area Requirements		
ACC 111	Principles of Financial Accounting	3
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 250	Principles of Marketing	3
Total Credits		**15**