

BUSINESS ENTERPRISE (AAS)

Catalog Effective Term: Fall 2024

Program Code: APBUSD

Credential: Associate in Applied Science

Program is also available online

High Demand Occupation, High Skill Occupation, High Wage Occupation

In this program, students will develop a practical background in daily business operations, spanning the major fields of practice. Students will gain the knowledge and skills necessary to enter or advance in Business. Students can focus on one or more of the areas such as business management, marketing or finance.

Minimum Credits Required for the Program: 60

Full-Time Students

Course	Title	Credits
First Semester		
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
Math Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#math)		3
Writing Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#writing)		3
Restricted Elective(s) ¹		3
Credits		15
Second Semester		
ACC 111	Principles of Financial Accounting	3
Restricted Elective(s) ¹		6
Nat. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#naturalsci)		3
Speech/Comp. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#writing)		3
Credits		15
Third Semester		
BMG 230	Principles of Management	3
Arts/Human. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#arthuma)		3
Soc. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#socbehavsci)		3
Restricted Elective(s) ¹		6
Credits		15
Fourth Semester		
BMG 250	Principles of Marketing	3
BMG 293	Business Enterprise Essentials Capstone	1
Open Elective(s) to reach a minimum of 60 total credits.		11
Credits		15
Total Credits		60

¹ Select any courses from the following disciplines: ACC, BMG, BOS.

Part-Time Students

Course	Title	Credits
First Semester		
BMG 140	Introduction to Business	3
Math Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#math)		3
Credits		6
Second Semester		
ACC 111	Principles of Financial Accounting	3
Writing Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#writing)		3
Credits		6
Third Semester		
BMG 207	Business Communication	3
Restricted Elective(s) ¹		3
Credits		6
Fourth Semester		
BMG 230	Principles of Management	3
Restricted Elective(s) ¹		3
Credits		6
Fifth Semester		
BMG 250	Principles of Marketing	3
Restricted Elective(s) ¹		3
Credits		6
Sixth Semester		
Speech/Comp. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#writing)		3
Restricted Elective(s) ¹		3
Credits		6
Seventh Semester		
Soc. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#socbehavsci)		3
Restricted Elective(s) ¹		3
Credits		6
Eighth Semester		
BMG 293	Business Enterprise Essentials Capstone	1
Arts/Human. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#arthuma)		3
Open Elective(s)		4
Credits		8
Ninth Semester		
Nat. Sci. Elective(s) (https://coursecatalog.wccnet.edu/academics/general-education/#naturalsci)		3
Open Elective(s) to reach a minimum of 60 total credits.		7
Credits		10
Total Credits		60

¹ Select any course from the following disciplines: ACC, BMG, BOS.