

BROADCAST MEDIA ARTS (CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CTBCAC

Credential: Certificate

High Wage Occupation

The Broadcast Media Arts certificate gives students training in the realm of radio, including live production, editing, vocal delivery and scriptwriting. These skills set the groundwork for a career in radio and highlight training for other fields including voice-over work, broadcast journalism, public relations, marketing and promotions, advertising and media production. This certificate prepares students who are career-track minded and looking to go directly into the field, along with those who are planning to complete further studies.

Minimum Credits Required for the Program: 12

| Code | Title | Credits |
|--------------------------------|----------------------------------|-----------|
| Major/Area Requirements | | |
| COM 150 | Introduction to Radio Production | 3 |
| COM 155 | Scriptwriting for Broadcast Arts | 3 |
| COM 160 | Voice and Articulation | 3 |
| COM 170 | Advanced Radio Production | 3 |
| Total Credits | | 12 |