

ARTS MANAGEMENT (CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CTARTM

Credential: Certificate

High Skill Occupation, High Wage Occupation

This program is designed to provide students desiring a creative lifestyle the entrepreneurial, management and social media skills needed to both create a sustainable plan for their own artistic skills, as well as access to become a management or creative social media asset to various businesses such as profit, non-profit and creative/artistic.

Articulation

Eastern Michigan University, BA degree

(Must earn an AA or AAS with the Arts Management certificate)

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements> (<http://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements/>).

Minimum Credits Required for the Program: 22

Course	Title	Credits
First Semester		
ART 285 or MUS 285	Self-Management for Working Artists or Self-Management for Working Artists	3
BMG 250	Principles of Marketing	3
HUM 181 or MUS 180	World Cultures Creativity Forum or Music Appreciation: Our World	3
HLA course or CTARTM Specialty Restricted Elective(s) (p. 1)		2-4
Credits		11
Second Semester		
ART 295 or MUS 295	Arts Management Capstone or Arts Management Capstone	3
BMG 155 or BMG 168	Business on the Internet or Facilities and Event Management	3
Select one of the following:		3
AUD 170	Introduction to Audio Technology	
COM 150	Introduction to Radio Production	
VID 105	Foundations in Digital Video I	
HLA course or CTARTM Specialty Restricted Elective(s) (p. 1)		2-4
Credits		11
Total Credits		22

CTARTM Specialty Restricted Electives

Code	Title	Credits
Art		
ART 101	Introduction to Studio Art	3
ART 108	Three-Dimensional Design	4
ART 111	Basic Drawing I	4
ART 112	Basic Design I	4
ART 114	Painting I	4

ART 122	Basic Drawing II	4
ART 125	Painting II	4
ART 127	Life Drawing I	4
ART 129	Life Drawing II	4
Ceramics		
ART 121	Ceramics I	4
ART 128	Ceramics II	4
Music		
MUS 105	Creative Jazz and Improvisation I	2
MUS 133	Beginning Guitar	2
MUS 140	Music Theory I	3
MUS 147	Art and Entertainment Law	3
MUS 154	Functional Piano I	2
MUS 204	Voice I	3
MUS 205	Voice II	3
Dance		
DAN 107	Beginning Ballet	3
DAN 108	Intermediate Ballet	3
DAN 111	Hip Hop Dance	1
DAN 180	Dance Appreciation: The World of Dance	3
Drama		
DRA 152	Acting I	3
DRA 180	Theatre Appreciation: The World of Theatre	3
DRA 204	Improvisational Acting I	3
DRA 208	Acting II	3
DRA 211	Improvisational Acting II	3
Film		
FLM 120	Introduction to Film	3
FLM 150	International Cinema	3
FLM 160	American Film	3
FLM 185	The Horror Film	3
Humanities		
ART 130	Art Appreciation	3
ART 143	African American Art and Culture	3
ART 150	Monuments and Cultures	3
HUM 101	Introduction to the Humanities - Ancient to Medieval	3
HUM 102	Introduction to the Humanities - Renaissance to Modern	3
HUM 103	Introduction to the Humanities - 20th Century to Present	3
HUM 145	Comparative Religions	3
HUM 146	Mythology	3
PHL 205	Ethics	3
Languages		
ARB, CHN, FRN, GRM, JPN, SPN		
Photography		
PHO 103	History of Photography	3
PHO 111	Photography I	4
PHO 117	Introduction to the Studio	4
PHO 127	Digital Photo Imaging I	4