

VIDEO PRODUCTION (VID)

VID 105 Foundations in Digital Video I (4 Credits)

45 lecture, 45 clinical/other, 4 total contact hours

In this course, students are introduced to the basics of video production and editing. Students are guided through a series of demonstrations and hands-on exercises to develop their skills in production and editing. Topics, such as performing pre-production, production and post-production techniques will be discussed. Level I Prerequisite: Academic Reading and Writing Levels of 6

VID 125 Foundations in Digital Video II (4 Credits)

45 lecture, 45 clinical/other, 4 total contact hours

In this course, students get hands-on technical experience in production, production aesthetics, and editing/post-production. The technical phase provides students with advanced skills to shoot with a camera, set up lights and manage audio-recording equipment. From pre-production to post-production, students will cover all aspects of producing projects from start to finish. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 105 minimum grade "C+"

VID 200 Lighting for Video (3 Credits)

45 lecture, 3 total contact hours

In this course, students gain hands-on experience with lighting for video through the exploration and application of multiple lighting effects. Areas covered include manipulation of light using filters, color temperatures and white balance and use of lighting equipment. Safety procedures as well as many other topics consistent with improving the ability to communicate more effectively using lighting in video are discussed. The title of this course was previously Lighting. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 125 minimum grade "C"

VID 203 Commercial Video Production (3 Credits)

45 lecture, 3 total contact hours

In this course students will produce short-formatted projects for business and client-related needs. Productions will cover a range of web content, advertising and promotional projects to service business. By collaborating with actual clients, students write scripts, direct, edit, produce and answer to the needs of professionals from our community. Additional training and instruction will cover working with budgets, timelines/deadlines and soft skills for client-producer relations. The title of this course was previously Web Video. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 105 and VID 125; VID 125 may enroll concurrently

VID 210 Screenplays (3 Credits)

45 lecture, 3 total contact hours

In this course, students are introduced to the fundamentals of screenplay construction. The script construction process examines story, theme, character development, plot and scene structure, dialogue and action descriptions. This course requires the student to develop an entire screenplay intended for production in other advanced courses. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 105 and VID 125, minimum grade "C+"

VID 240 Digital Cinematography (3 Credits)

45 lecture, 3 total contact hours

In this course, students will gain hands-on experience in digital cinematography. Students will plan and practice camera techniques used for interior and exterior lighting, composition and framing, green screen techniques and other aspects of visual storytelling. Students will practice mechanical aspects of the lens: f-stops, depth of field and rack focus shots. Students will examine the works of masters such as Greg Toland, Conrad Hall, and Roger Deakins. Students may choose to produce an extended scaled project that is written, produced, directed, shot and edited in the advanced courses series. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 125

VID 270 Documentary Video Production I (3 Credits)

30 lecture, 30 lab, 3 total contact hours

In this course students will write, produce, direct and edit at least two non-fictional videos. Students will be instructed on methods and hands-on skills to construct a non-fictional story. This includes formulating a story with an angle, structure, content and style. Interviewing and researching methods are demonstrated through hands-on exercises. Students view/critique various contemporary documentaries as they relate them to their own projects. The title of this course was previously Documentary and Reality Videos. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 125 may enroll concurrently

VID 275 Documentary Video Production II (3 Credits)

30 lecture, 30 lab, 3 total contact hours

In this advanced course, students will work in a production-like environment developing content for an ongoing web-based documentary series. The series will profile people and non-fictional subjects for a segmented web program. Production segments will range from 2 to 20 minutes. Students will produce, write, direct and edit documentaries and projects will include field production work to gather content. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 270

VID 276 Video Graphics I (3 Credits)

45 lecture, 15 lab, 3 total contact hours

In this course, students are introduced to motion graphics composition for film/video and internet distribution. Software, such as Adobe After Effects, is used as a tool to create motion graphics compositions. Students learn basic visual effects terminology, effect keying and transparency, keyframing, synchronizing compositions to music, compression codecs required for output optimization, and saving the finished composition to a variety of film/video and internet ready formats. Lecture, hands-on experience and creative mentoring are combined to develop motion graphics compositing skills. Students are exposed to examples of work from industry professionals for inspiration. This course was previously VID 299. The title of this course was previously Advanced Video Graphics I. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 125 or ANI 150, minimum grade "C"; VID 125 may enroll concurrently

VID 277 Video Graphics II (3 Credits)

45 lecture, 15 lab, 3 total contact hours

In this course, students build upon the basic skills learned to produce advanced motion graphics compositions. Software, such as Adobe After Effects, is used to create motion graphics compositions. Students will create original work based on advanced concepts such as color-screen keying, particle effects, three-dimensional space, and geometric motion. Students will expand their ability to create motion graphics through critical review of work from industry professionals. The title of this course was previously Advanced Video Graphics II. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 276 minimum grade "C"

VID 295 Portfolio and Project Seminar (3 Credits)

45 lecture, 3 total contact hours

In this course, students will develop skills to create a resume, compile a demo reel, create a website and complete a final video thesis project. The demo reel is compiled from previous student work. The demo reel will provide students with a professional portfolio to solicit work in the video production field. Each student will write a script, produce, direct and edit a thesis project. The title of this course was previously Professional Portfolio. Level I Prerequisite: Academic Reading and Writing Levels of 6; VID 125; and one of the following: VID 200, VID 255, VID 270 or VID 277, may enroll concurrently