

ENTREPRENEURSHIP ESSENTIALS (CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CTENTE

Credential: Certificate

Program is also available online

High Demand Occupation, High Skill Occupation, High Wage Occupation

This certificate will prepare the student to start a business venture by examining the vital tools needed to support a small business opportunity. Students will develop business and financial plans, a business website and present (pitch) their ideas. This certificate will be a stackable credential which may also be applied to the Entrepreneurship and Innovation certificate or the Management degree with the Entrepreneurship and Innovation concentration.

Minimum Credits Required for the Program: 9

Code	Title	Credits
Major/Area Requirements		
BMG 101	Entrepreneurship I: Finding Your Opportunity	3
BMG 109	Entrepreneurship II: Starting Your Business	3
BMG 209	Entrepreneurship III - Running and Growing Your Business	3
Total Credits		9