

BUSINESS ENTERPRISE ESSENTIALS (ADVANCED CERTIFICATE)

Catalog Effective Term: Fall 2024

Program Code: CVBUSE

Credential: Advanced Certificate

Program is also available online

High Demand Occupation, High Skill Occupation, High Wage Occupation

In this program, students will build the essential skills for daily business operations, spanning the major fields of practice. Students will select courses from business management, marketing, finance and communication to build a personal career path.

Program Admission Requirements

Completion of the Business Enterprise Basics Certificate

Minimum Credits Required for the Program: 16

Suggested Career Paths

Code	Title	Credits
Management		
BMG 111	Business Law I	3
BMG 181	Introduction to Supply Chain Management	3
BMG 228	Purchasing and Inventory Control	3
BMG 240	Human Resources Management	3
BMG 273	Managing Operations	3
BMG 293	Business Enterprise Essentials Capstone	1
Finance		
ACC 110	Payroll Accounting	2
ACC 131	QuickBooks Software	3
BMG 111	Business Law I	3
BMG 228	Purchasing and Inventory Control	3
BMG 293	Business Enterprise Essentials Capstone	1
BOS 184	Spreadsheet Software Applications I	3
Marketing and Communications		
BMG 160	Principles of Sales	3
BMG 165	Introduction to Sports and Entertainment Management	3
BMG 205	Creating the Customer Experience	3
BMG 206	Retail Principles and Practices	3
BMG 240	Human Resources Management	3
BMG 293	Business Enterprise Essentials Capstone	1

Restricted Electives

Code	Title	Credits
Select 15 credits of the following Restricted Electives		15
ACC 110	Payroll Accounting	2
ACC 131	QuickBooks Software	3
BMG 111	Business Law I	3
BMG 160	Principles of Sales	3
BMG 165	Introduction to Sports and Entertainment Management	3

BMG 181	Introduction to Supply Chain Management	3
BMG 205	Creating the Customer Experience	3
BMG 206	Retail Principles and Practices	3
BMG 228	Purchasing and Inventory Control	3
BMG 240	Human Resources Management	3
BMG 273	Managing Operations	3
BOS 184	Spreadsheet Software Applications I	3
BMG 293	Business Enterprise Essentials Capstone	1