

# BUSINESS ENTERPRISE BASICS (CERTIFICATE)

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**Catalog Effective Term:** Fall 2024

**Program Code:** CTBUSB

**Credential:** Certificate

**Program is also available online**

*High Demand Occupation, High Skill Occupation, High Wage Occupation*

In this program, students will build develop a foundational understanding of business operations basics. It will provide a framework for students to develop a plan for future study in the business field.

## Program Admission Requirements

An Academic Math Level of 3 is required to enroll in ACC 111 Principles of Financial Accounting.

**Minimum Credits Required for the Program: 15**

Code	Title	Credits
<b>Major/Area Requirements</b>		
ACC 111	Principles of Financial Accounting	3
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 250	Principles of Marketing	3
<b>Total Credits</b>		<b>15</b>