

# BROADCAST MEDIA ARTS (CERTIFICATE)

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**Catalog Effective Term:** Fall 2024

**Program Code:** CTBCAC

**Credential:** Certificate

*High Wage Occupation*

The Broadcast Media Arts certificate gives students training in the realm of radio, including live production, editing, vocal delivery and scriptwriting. These skills set the groundwork for a career in radio and highlight training for other fields including voice-over work, broadcast journalism, public relations, marketing and promotions, advertising and media production. This certificate prepares students who are career-track minded and looking to go directly into the field, along with those who are planning to complete further studies.

**Minimum Credits Required for the Program: 12**

Code	Title	Credits
<b>Major/Area Requirements</b>		
COM 150	Introduction to Radio Production	3
COM 155	Scriptwriting for Broadcast Arts	3
COM 160	Voice and Articulation	3
COM 170	Advanced Radio Production	3
<b>Total Credits</b>		<b>12</b>